Contents

Editorial Details...inside front cover
Mission Statement...inside front cover
Editorial Review Board...inside back cover

Editorial
By Hagai Gringarten...3

Articles

The Effect of Olfactory Ovulation Cues on Males’ Attention Allocation and Perception of Exertion
By Itay Basevitch, Selen Razon, Edson Filho, Nataniel Boiangin, Oscar Gutierrez, Robyn Braun, Guler Arsal, and Gershon Tenenbaum...5

Some Statistical Illusions and the Debate on Discrimination
By Helgi Tomasson...23

The Attractive Nuisance: A Model to Prevent Workplace Distractions
By Jeffery W. Dance and Robert W. Service...35

Group Emotion in Spectator Sport: An Interdisciplinary Approach to Affective Qualia
By Hyun-Woo Lee, Young Do Kim, Joshua I. Newman, and Yukyoum Kim...53

The Multiple Roles of the Organization Development Practitioner
By Lawrence D. Hubbell...71
Life Forward

Ellen Jacoby, Ellen Jacoby Casting International
By Joelle Gringarten...83

Student Corner

Effect of Public Relation on Customer Loyalty with Special Reference to E-Commerce Portals
By Susan James and Lavanya Rajendran...87

Reviews

By Anne-Marie Mitchell...103

Review of 50 ways to protect your identity in a digital age: New financial threats you need to know and how to avoid them, by S. Weisman.
By Larry Treadwell...105

By Hagai Gringarten...107

Editors’ Choice

Recent Books of Interest – Summer 2013...111

Instructions to Authors...115